



# DURU ATES

## Personal Info

### DOB

16/06/1999

### Phone

+39 389 502 7602

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### Adress

Istanbul, TR

### Email

duruatesconcepts@gmail.com

### Website

www.duruatess.com

### LinkedIn

www.linkedin.com/in/duruates

### Behance

www.behance.net/duru\_ates

## Softwares

Microsoft Office Suite

Adobe Creative Suite

AI Tools - Gemini, Manus, CGPT

AI Media - MidJourney, Veo3

## Languages

English

Turkish

Fluent

Italian

Fluent

Conversational

## Education

CERTIFICATION: 03.2023

**HARVARD BUSINESS SCHOOL**  
(HBSO)  
Business Strategy

LONDON: 2021 - 2022

**REGENT'S UNIVERSITY**  
Master's in Visual Merchandising,  
Branding & Styling

MILANO: 2021 - 2022

**DOMUS ACADEMY**  
Master's in Visual Merchandising  
& Styling

MILANO: 2017 - 2021

**NUOVA ACCADEMIA DI BELLE ARTI**  
Bachelor's in Fashion Design  
& Fashion Styling

## Experience

MI: 09/2022 - 05/2023 **MORE CREATIVE** Operations Manager

Brand structuring and social media guidance for launch. Operational and financial management for influencer marketing of talents and medias. Support on project management and development for Cannes Film Festival '23.

MI: 06/2022 - 10/2022 **BERTONE DESIGN** Communications Specialist

Concept creation on brand identity. Design of events, assistance to event coordination and execution. Enhancing & remodeling on corporate communication channels & strategies.

MI: 05/2021 - 09/2022 **O&B ARCHITECTURE** Visual Manager

Creative & art direction of project visuals. Responsible of merchandising, online presence, coordination and organisation of events and participations.

MI: 05/2021 - 08/2021 **MOTEL 409** FL Art Director

Assigned for research and concept ideation. Working directly on set during photoshoots. Correction and coordination of executed visuals.

MI: 09/2020 - 06/2021 **THE GREATEST MAGAZINE** Creative Production Manager

Assistant in editorial and interview visual concept development and narrative ideation. Operations and production logistics. On-set assistance to creative team.

MI: 09/2019 - 09/2020 **THECORNER.COM** Art Director

Luxury fashion retail visual communications. Art direction on editorial materials and newsletters. Assistance for graphic design and social media coordination.

## Skills Summary

### MARKET RESEARCH & FEASIBILITY ANALYSIS

Conducts detailed target & market research and feasibility studies to enhance operational planning. Highly skilled in analyzing and foreseeing trends and identifying emerging touchpoints for innovative concepts.

### CONCEPT DESIGN & STORYTELLING

Develops coherent and value-driven concepts and visual designs for individual projects, multimedia, talents, and experiences. Ensures brand messages are aligned with strategic objectives in campaigns, influencer collaborations, and marketing initiatives.

### COMMUNICATION AND COLLABORATION

Excels in effective collaboration within the team and possesses a strong affinity for networking. Thrives under stress with a solemn focus qualitative outcomes through organized task management in operational processes.

### FELIXIBILITY AND ADAPTABILITY

Exhibits strong flexibility and adaptability to travel and relocate, collecting and providing relevant data, assets, and insights. Maintains unwavering and fluid team collaboration and communication throughout.